



*There was a look of terror in her eyes as she rose warily to her feet.
She looked from face to face, like she expected to be kicked or punched at any moment...*

Dear Caring Friend,

To look into her big, sad, soulful eyes that day, to see the hurt and fear, would have broken your heart.

Cruelty was all she had ever known.

Poor Julia, pregnant with 16 piglets, had been kicked, beaten, and mercilessly shocked repeatedly with an electrical prod.

When she finally collapsed from the abuse, the factory farmworkers dragged her by her ears into the pen where she was to give birth.

No wonder she looked terrified to see us approaching! Every human she'd ever encountered had hurt her in some way.

I'm sure you agree it should be against the law to treat an animal like Julia so violently and viciously—yet this cruel treatment goes on day after day after day.

Fortunately, this was not any ordinary day in Julia's life.

This was the day we rescued her and brought her to live out the rest of her life in peace at our New York shelter.

I'm sure you know about shelters for dogs and cats who have been neglected or abused. And because you are an animal lover, I'm sure you help every chance you get!

Well, at Farm Sanctuary, we offer the same kind of loving treatment and lifelong care to farm animals—including sheep, pigs, and calves who are subjected to some of the worst kinds of abuse you can imagine.

Not only do we rescue and care for farm animals but we also mobilize caring people from across the country to help end the abuses taking place on factory farms. And that's why I am reaching out to you today.

Please help protect animals like Julia's babies from a lifetime of abuse by making a contribution of \$20, \$25, \$50, or more to Farm Sanctuary and by signing the enclosed petition to the Secretary of Agriculture. We need your help now to stop the cruelty and terrible conditions created by America's factory farming industry.

The story of Farm Sanctuary goes back more than 30 years, to the day I met Hilda.

Hilda was a sheep who was suffering, very much like Julia. She had been abused and left for dead—discarded like a piece of garbage! Poor girl, the flies and maggots were crawling all over her.



Each year, hundreds of thousands of pigs are subjected to unspeakable cruelty at the hands of the factory farming industry.

(over, please)

But I looked closely and saw that, amazingly, she was still breathing. She lifted her head and looked at me with pleading eyes.

I couldn't just leave her there to die. So, on that fateful day, I decided to save Hilda and other animals like her and give them the spacious pastures and loving care all animals deserve.

I am asking for your help today because I know you love animals, and I'm sure you're as sick to your stomach as I am about the needless abuses that farm animals are subjected to every day. You can't just look the other way.

We were fortunate that we could rescue Julia and Hilda, along with thousands of others. But you and I cannot be in the right place at the right time for every calf, sheep, pig, chicken, or other abused or neglected animal.

To help stop their suffering, we need to change the way business is done on America's factory farms, stockyards, and slaughterhouses. That's why I urge you to join Farm Sanctuary today to help:



For over 35 years, Farm Sanctuary has been rescuing animals, like Blitzzen, from harsh environments, nursing them to health, and giving them new, better lives.

Stop the Slaughter of Downed Animals

Every year in America, hundreds of thousands of pigs, goats, sheep, and other animals on factory farms *who are too sick, injured, or weak to stand or walk* are left to suffer for hours or days without food, water, or veterinary care.

Those who aren't thrown out like trash end up being dragged, beaten, pushed with forklifts, or shocked with electric prods to get them onto slaughterhouse kill floors, where they are processed for the human food supply.

Farm Sanctuary has fought against this intolerable cruelty for many years—and we're making progress. After we mobilized people across the nation to speak out, we achieved a nationwide ban on slaughtering downed cattle, which President Obama affirmed and strengthened during his presidency.

But the federal policy does not go far enough. That's why we're working to extend protection to other species of farm animals who become too sick or injured to stand or walk. If downed animals can no longer be slaughtered for profit, the industry will start taking measures to keep its animals well enough to stand and walk. Will you help?

Ban Cruel Confinement Systems

I'm sure you've heard about the horrors of farm animals packed into pens and cages so tight that they can't even turn around.

Chickens are subjected to some of the worst abuses. Another of our rescued animals, a plucky hen named Symphony, once lived in one of the world's largest egg factories. She couldn't stand fully upright, let alone engage in any of her natural behaviors.

Symphony's rescue came, ironically, when a tornado decimated the warehouse where she was caged. But so many animals are not as lucky—they are living their short lives in the worst conditions imaginable.

Right now, approximately 255 million egg-laying hens like Symphony are confined in cages, each bird with a space smaller than this sheet of paper. Calves intended for veal are confined in two-foot-wide crates and chained by their necks. Pigs like Julia are packed into cramped metal enclosures only two feet wide. Imagine spending your entire life in a cage or crate!

With the help of good and caring people like you, Farm Sanctuary has made great strides toward ending these inhumane confinement practices. We improved the lives of 20 million farm animals in California as a supporter of a groundbreaking ballot campaign, and we've seen similar victories in Arizona, Colorado, Kentucky, Florida, Maine, Massachusetts, Michigan, Ohio, Oregon, Rhode Island, and Washington. But even with these victories, farm animals continue to suffer inhumane treatment, and I am counting on you to help.

Rescue Animals When They Need Us Most

Farm Sanctuary runs the largest rescue and refuge network for farm animals in North America. We also have an Emergency Rescue Team that brings animals to safety and takes hundreds of calls monthly responding to requests for placement and assistance in abuse and neglect cases.

We've rescued pigs stranded by flooding in the Midwest ... saved chickens after devastating hurricanes in Louisiana ... helped animals, including pigs, who were literally frozen to the ground, abused in a horrific cruelty case in New York ... and led countless other animals to safety.

When an individual like Julia walks up the ramp of our rescue trailer, she is taking the first steps to a new life—one in which no one will ever hurt her again.

We have sanctuaries in New York and California that shelter and rehabilitate farm animals rescued from abuse and cruelty. Here, in green pastures and clean barns, with our round-the-clock care, animals are brought back to health.

Some stay with us for their entire lives, while others are placed in safe and peaceful adoptive homes.

But sheltering animals is only one part of Farm Sanctuary's work, because until we change "business as usual" on America's factory farms, the suffering will go on and on and on...

...mothers like Julia will have their babies ripped away from them and sent to the slaughterhouse.



Symphony was finally rescued from cruel conditions after the battery cage she was confined in was decimated by a tornado.



Calves are chained and suffering in crates right now.

(over, please)

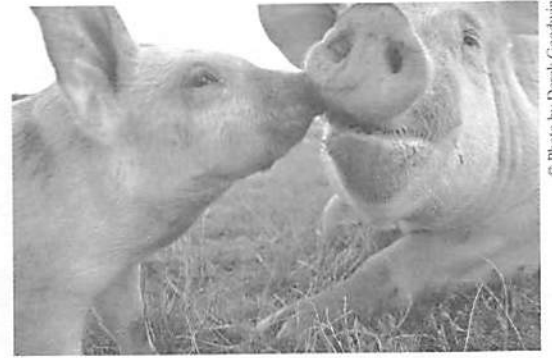
...male chicks in the egg production business will be ground alive by the millions.

...calves born on dairies are torn from their mothers at birth, and the males who are of no use in dairy or beef production may be chained inside dark crates to become veal.

...cows will be forced into unnatural and unhealthy breeding cycles that turn them into virtual milk machines.

It's up to compassionate people like you to act now and demand an end to the worst abuses of farm animals.

Your generous support will help Farm Sanctuary tell the truth about the way farm animals are treated and advocate for laws and policies that will eliminate some of the worst abuses of factory farming.



Your generous support will help animals like Julia escape the factory farming system to live in peace at one of our sanctuaries.

Just eight hours after arriving at our New York Shelter, Julia gave birth to 16 tiny, premature piglets. We saved Julia and her babies just in the nick of time!

Thanks to friends like you, instead of being sentenced to a miserable existence in cramped, filthy pens before being slaughtered at just 6 months old, Julia's piglets grew up safe and free to play in the mud and frolic in pastures—warmed by the sunshine, taking mud baths, and enjoying a life of freedom.

*To the factory farming industry, Julia was just a breeding machine, worthless beyond her ability to reproduce. **But you and I know that isn't true.***

Just like our pets at home, farm animals are living, feeling individuals, and they deserve a chance at a full and happy life.

We can help more animals the way we helped Julia. We can make the conditions on farms better for ALL animals! But it all depends on YOU, and the kind and caring support you show today.

Please hurry. Every day, more pigs, cows, turkeys, chickens, and sheep fall victim to this callous system of cruelty and abuse. We need your help to stop it. Please join Farm Sanctuary now, with a donation of \$20, \$25, \$50, or more.

Sincerely,

Gene Baur
President and Co-Founder

P.S. Watching Julia's piglets thrive, it's impossible for us to understand how farm animals can be treated so cruelly. If Farm Sanctuary hadn't been there to save her, Julia's life—and the lives of her 16 babies—would have ended horribly. We need to stop this cruelty. Only when thoughtful people like you say "no" to the abuses of the factory farming industry will farm animals' sad lives finally change for the better. So please join Farm Sanctuary with your generous support today. Thank you!